

20 GROWTH PROMPTS - AUDIENCE & CLIENTS

Copy-paste prompts for Instagram, LinkedIn and client acquisition. All ToS-safe: none automates likes, follows, comments or messages.

1. Grow on Instagram

I run the Instagram account of [business] for [audience]. 90-day goal: [followers, DMs, sales]. Propose a weekly plan: formats (Reels, carousels, stories), content pillars, posting rhythm, one keyword-comment DM automation and the 3 metrics to track every week.

2. Instagram content ideas

Niche: [niche]. Audience: [audience]. Offer: [offer]. Propose 4 content pillars, then a 4-week calendar (3 posts/week): date, pillar, format (Reel/carousel/story), precise topic, hook, goal (reach, saves, followers). Output as CSV.

3. Instagram captions and hashtags

Here is my Instagram post: [topic, format, visual]. My audience: [audience]. Write 3 captions (short, story, list), each with a first line that makes people read on and a call to comment or save. Then suggest 10 niche hashtags tied to the topic, with no generic hashtags.

4. Instagram carousels and visuals

Turn this content into an 8-slide Instagram carousel: [paste your text]. Slide 1: a hook of 8 words max. Slides 2 to 7: one idea per slide, 25 words max. Slide 8: a call to save or to DM you. For each slide, say which visual or icon to use.

5. Schedule your Instagram posts

Here are my next 12 Instagram pieces of content: [list with format]. Propose a 4-week schedule: day, posting time to test, grid order to alternate formats and colours, and the story that relays each post.

6. Reels editing

Write a 30-second Reel script about [topic] for [audience]: 0-2s hook, 2-20s 3 points, 20-27s proof, 27-30s CTA. For each segment: spoken text, on-screen text, shot, duration. Add 5 B-roll shots I can film in 10 minutes.

7. Automate DMs and comment replies

I post a Reel about [topic] with the call to action "comment [WORD] to get [resource]". Write: 1) the public comment reply (3 variants, max 15 words), 2) the automatic DM (60 words, warm, with the link), 3) a 24h follow-up if no click, 4) one qualifying question to spot prospects.

8. Audit your Instagram account and competitors

Here are the stats for my last 20 Instagram posts and for 2 competitors: [paste: format, topic, reach, saves, shares, follows gained]. Tell me which formats and topics win followers, what my competitors do better and 3 tests to run this month.

9. Find creators, influencers and UGC

I'm looking for Instagram creators for [brand, product] reaching [audience] in [country]. Give me the selection criteria (audience size, engagement rate, share of audience in my country, fit), a 10-point collaboration brief and an 80-word outreach message I'll send myself.

10. Instagram link in bio

My business: [business]. My offers: [offers, lead magnet, newsletter]. Propose the structure of my link-in-bio page: headline, 4 buttons max in order of priority, the text of each button and the Instagram bio line that makes people click.

11. Hooks & copywriting

Idea: [idea]. Audience: [audience]. Write 30 hooks (max 12 words) across 6 types: curiosity, common mistake, number/result, counter-intuitive, POV, concrete promise. For each: spoken line + on-screen text (max 6 words). End with your top 3 and why.

12. Social media analytics

Here are the stats of my last 30 posts (date, format, topic, views, saves, shares, profile visits, follows): [CSV]. Compute the follow rate (follows/views), rank the top 5 and bottom 5, find what the top posts have in common and suggest 5 next posts. Flag it if the sample is too small to conclude.

13. Instagram bio, 3 versions

My current bio: [bio]. I help [audience] achieve [result], proof: [real number]. Propose 3 bios (max 150 characters): result-led, community-led, offer-led, each with a search-optimized name field. Do not invent numbers.

14. 8-slide educational carousel

Create an 8-slide carousel on [topic] for [audience]: slide 1 hook (max 8 words), slides 2-7 one idea + one example (max 25 words), slide 8 recap + 'Save this' + 'Follow [@account] for [promise]'. Add a 150-word caption.

15. Plateau diagnosis

My account has been stuck at [X] followers for [time]. Ask me 5 diagnostic questions, wait for my answers, then identify the bottleneck (reach, retention, profile conversion, unclear promise, consistency) and propose a 14-day plan with one experiment per week.

16. 5-story sequence

Create 5 stories for [goal] about [topic]: 1 hook, 2 context, 3 poll (give options), 4 concrete value, 5 open question with sticker. For each: text (max 15 words), sticker, visual.

17. Collab pitch (sent manually)

For this account [description + 2 recent posts], write a max 80-word message: specific compliment, concrete collab idea (collab post, live), benefit for THEIR audience, simple ask.

18. Comment replies (posted manually)

Here are comments I received: [paste]. Draft a personalized reply (max 25 words) for each, add a question when relevant, and flag those showing buying intent.

19. Irresistible offer

My offer: [offer], audience: [audience], real result achieved: [result]. Reframe it: promise, who it's for, deliverables, timeline, possible guarantee, 3 logical bonuses, and 3 objections with answers.

20. Structured client testimonial

Here is raw client feedback: [paste]. Turn it (with their consent) into a testimonial: before, turning point, result (only numbers provided), short quote. LinkedIn post version + Instagram slide version.

Replace [brackets] with your details. Never invent figures in your content. - aigrowthrank